# FACT SHEET: UNCW COMMUNICATION STUDIES SOCIETY

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## Background

- Established in 2002
- Approximately 65 members
- Faculty Advisor: Ms. Jennifer Chin
- President: Ashton Young

## Mission

- To prepare members for a clear understanding of the communication field and to provide networking opportunities with peers and professionals in communication-related fields

## Programs and Activities

- Project Protégé
    - Mentoring program that matches students with local professionals in communication-related fields
- Rock for the Cure
    - Breast cancer benefit concert to support the New Hanover Regional Medical Center Foundation's Pink Ribbon Project
- Make the Most of Your Major
    - Hosting an information session each semester to help COM majors and students interested in communication studies learn more about the department, course offerings, internships, and student groups
- Informative Panel Discussions
    - Creating networking opportunities for students by hosting panel discussions for broadcast news, public relations, and event planning
- Service Projects
    - Helping to collect supplies for Adopt-a-Family, the New Hanover Humane Society
    - Raised over $1300 for Hurricane Katrina relief
- Dress for Success
    - Business casual and business professional attire fashion show to demonstrate to students how to dress for the workplace