

UNCW Communication Studies Society Meeting Minutes
October 22, 2008

Roll Call:

Amanda Frasca, Reagan Thomas, Hayley Lovitt, Sean McBride, Kelly Padykula, Taylor Bailey, Shannon Blake, Alyssa Brass, Ashley Scales, Brent Kight, Marisa Munoz, Mike Pandich, Danielle Murray, Holli Davis, Kasey Rahochik, Michelle Billick, Sean O'Connell, Amy Beam, Caitlin McCusker, Ronda Jackson, Elle Dubberly, Kate Heaton, Heather Cornman, Ryan Young, Ginny Shepherd, Aisling Jerome, Monica Tockman, Mallory Cunningham, Brittney Sito, Camille Spicer, John Batchelor, Erica Tucker, Kristina Duerr, Kat Newton, Robert Dough, Brie Golden, Margit Weinberg, Erin Connolly

Meeting Started by President Sean McBride at 7:05 p.m.

1. Food!

2. Historian Amanda Frasca spoke about Rock for the Cure.

✚ WHEN: Friday, October 24th @ The Reel Café @ 7:00pm

✚ Volunteers

a. Please be on time for your shift

b. Contact Amanda Frasca at arf9040@uncw.edu if you have any questions.

3. Treasurer Reagan Thomas spoke about Hunt for the Cure.

✚ WHAT: Digital scavenger hunt

✚ WHEN: October 24th at 2pm, before Rock for the Cure

✚ \$15 per group/3 members per group

✚ Prize basket for winning team

✚ Raise \$ for tie breaker

4. Community Outreach Chair Taylor Bailey spoke about the Halloween Carnival.

✚ WHEN: Wednesday, October 29th @ 7:00 pm

✚ Candy donations due outside Jennifer's office (Leutze 238) by Friday, Oct. 24th at NOON!

✚ Donate 2 bags of candy and get 1 point towards active status

✚ Contact Taylor Bailey at ctb3897@uncw.edu if you have any questions.

5. President Sean McBride spoke about the Panel Discussion.

✚ THEME: "got.net? Advancing Media Relations One Click at a Time"

✚ WHEN: Wednesday, November 5th at 7:00 pm

✚ WHAT: Come listen to professionals speak about how the Internet, including email, blogging and more, is affecting media relations

✚ Speakers are coming from Public Relations, IMC and Media Relations agencies

6. President Sean McBride spoke about Fundraising.

- ✚ WHAT: "Attractions" coupon books
- ✚ Sell for \$25, CSS gets \$10
- ✚ Sell 2, get 1 point towards active status
- ✚ If you have people out of the area that want to buy one, the company will provide you with one for that region, so you can sell to anyone
- ✚ Contact Sean McBride @ som3281@uncw.edu

7. President Sean McBride spoke about COM Department shirts.

- ✚ Only \$10!
- ✚ Represent your wonderful department
- ✚ Earn a CSS point
- ✚ See Jennifer Chin (Leutze 238) if you are interested!

8. Publicity Chair Hayley Lovitt spoke about Lambda Pi Eta's Walk for Inner-City Scholarship Fund.

- ✚ WHAT: Fundraiser walk with live entertainment
- ✚ WHERE: UNCW track
- ✚ WHEN: Saturday, November 15, 2008 at 1pm
- ✚ COST: \$10 per person
 - Groups of 5 or more can purchase tickets at only \$5 per person
 - Largest group sale wins a pizza party for their organization

9. Secretary Kelly Padykula conducted the raffle.

- ✚ Congratulations to Aisling Jerome for winning a Sea Dawgs Basketball season ticket and a vintage CSS shirt!

10. Group Photo!

Meeting ended at 7:21 p.m.

Next meeting is: Wednesday, November 5, 2008 in Leutze 143 at 7 p.m. and is the panel discussion: "got.net? Advancing Media Relations One Click at a Time"

Meeting Minutes by CSS Secretary Kelly Padykula and Faculty Advisor Jennifer Chin.