UNCW Communication Studies Society Meeting Minutes
March 18, 2009

Roll Call:

Kelly Padykula, Sean McBride, Hayley Lovitt, Taylor Bailey, Brent Kight, Amanda Frasca, Ashley Scales, Brezny Qualls, Heather Cornman, Hunter Crumpton, Cailtin McCusker, Elle Dubberly, Shannon Meadows, Ronda Jackson, Kristine Strohmeyer, Allyson Corbin, Sara Teeter, Katie Anderton, Kate Heaton, Ashton Young, Lacey Inman, Nishtha Sharma, Kat Newton, Heidi Germain, Allison Day, Dorothy Adkins, Margit Weinberg, Monique Williams, Monica Tockman

Meeting Started by President Sean McBride at 7:00 p.m.

1. Food!
   - Special thanks to Shannon Meadows, Ashton Young, and Brent Kight for bringing food and drinks!

2. Faculty Advisor Jennifer Chin spoke about Communication Studies Day.
   - Morning Panel (10:00-11:00 in LH 125)
     - Sales, IMC, Nonprofits, Entertainment PR
   - Networking Session (11:00-11:30 in LH Lobby)
   - Dress for Success Fashion Show (12:15 in Warwick Center Ballroom)
   - Afternoon Panel (2:00-3:00 in LH 125)
     - HR, Grad School, Planner, Disney, TV
   - Networking Session (3:00-3:30 in LH Lobby)
   - Social at Macaroni Grill (5:00)

3. Fundraising Chair Brent Kight talked about the Brigade Boys and Girls Club Bake Sale.
   - WHEN: 12:15 pm
   - WHERE: Warwick Center Ballroom
   - WHAT:
     - Awesome Door Prizes!
     - Skits aired during intermission
     - Show your support of your fellow CSS members
     - Contact Jennifer Chin (chinj@uncw.edu) with questions

4. President Sean McBride spoke about NC State PR Day.
   - WHEN: Monday, April 6, 2009 from 9am- 5pm
   - Registration- $15 and form (reimbursement based on how many go)
   - Includes all activities, career fair, breakfast and lunch
   - Topics include:
     - Event planning
     - Crisis communications
     - Corporate and International relations
     - Career development
     - Career fair with area PR agencies and organizations

TIMELINE:
- 9:00 Breakfast/Registration
- 9:45 Welcome – President Vanessa Gray

- 10:00 Session I: Event Planning
- 11:00 Session II A: Social Media
  Session II B: Nonprofit Public Relations
- 12:00 Activity I: Media Relations
- 12:30 Lunch
- 1:30 Career Fair
- 2:30 Session III A: Entertainment Public Relations
  Session III B: Corporate Public Relations
- 3:30 Activity II: Crisis Communications
- 4:00 Session IV: Career Development
- 5:00 Closing Remarks – Vice President Paul Jones

5. Faculty Advisor Jennifer Chin spoke about the COM Studies Banquet.
   - Thurs., April 16
   - 7:00 pm
   - Burney Center Ballroom
   - Cost: $10
   - Tickets available in early April in COM main office
   - Members who have earned active status this semester can have ½ of ticket price reimbursed
   - Attire: Business casual
   - Contact Jennifer (chinj@uncw.edu) with questions

6. Community Outreach Chair Taylor Bailey talked about Relay for Life.
   - WHEN: April 24th, 2009
   - WHERE: Ashley High School
   - How to Register:
     - Go to the Relay for Life website: www.relayforlife.org/NewHanover
     - Click the link that says "Sign-Up"
     - On the next page click the link "Join A Team"
     - Search for the team name: **UNCW CSS**
     - Click on our team name that will be highlighted in blue beside my name (Taylor Bailey)
     - Then click the "Join Our Team" Option
     - There will be a $10 registration fee that can be paid either by credit card, cash or check. If you wish to pay with cash or a check you will need to turn that money into me and I will give it to the UNCW relay contact.

7. Fundraising Chair Brent Kight spoke about the Social.
   - Our ideas: After elections; April 15th
     - Places: Break Time? Downtown? Little Dipper? Jungle Rapids? Other?

8. Preside Sean McBride spoke about a point opportunity.
   - Earn active status points by bringing food to the CSS meetings.
     - Chips, cookies, soda, ice, baked goods, etc.
   - Contact Sean McBride to sign up
     - som3281@uncw.edu

9. Leadership Workshop ☺!!
   - Sean McBride- President

- Kelly Padykula- Secretary
- Hayley Lovitt- Treasurer/Publicity Chair
- Amanda Frasca- Historian
- Taylor Bailey- Community Outreach Chair
- Brent Kight- Fundraising Chair

10. Faculty Advisor Jennifer Chin spoke about the difference between running for office (President, Vice-President, Secretary, Treasurer, Historian) and chair (Publicity, Community Outreach, Fundraiser).
    - Office positions are voted on by current paid members
    - Chair positions are selected by the faculty advisor

11. President Sean McBride reminded members about the deadlines to apply. (You must complete an application to run for office or to be considered for chair.)
    - Completed applications due by Wednesday, April 1st by 7:00 pm to Leutze Hall 238 or bring to the next CSS meeting that night. E-mail chinj@uncw.edu to obtain an application.
    - Wednesday, April 8th—Officer and chair candidates meet with the executive board (your time will be sent to you via e-mail—it will be after 7:00 pm).
    - Paragraph due for e-mail ballot—Sunday, April 12th by 5:00 pm (chinj@uncw.edu)
    - Ballots sent out via e-mail (ballots can be cast by e-mail or in person)—Monday, April 13th.
    - Elections—Wednesday, April 15th at 7:00 pm in LH 143. Candidates for office deliver speech at meeting. New officers and chairs announced at the end of the meeting.

12. Secretary Kelly Padykula conducted the raffle.
    - Congratulations to Katie Anderton for winning an exclusive Fashion Show t-shirt! ☺

Meeting ended at 8:14 p.m.

Next meeting: Wednesday, April 1, 2009 in Leutze 143 at 7 p.m.

Meeting Minutes by CSS Secretary Kelly Padykula and Faculty Advisor Jennifer Chin.