UNCW Communication Studies Society Meeting Minutes
January 28, 2009

Roll Call:

Kelly Padykula, Sean McBride, Amanda Frasca, Hayley Lovitt, Taylor Bailey, Brent Kight, Lacey Inman, Lindsey Champion, Ryan Young, Sara Teeter, Katie Anderton, Shannon Meadows, Sean O'Connell, Ronda Jackson, Cynthia Hynes, Cristina Montero, Michelle Billick, Marisa Munoz, Emilee Dawes, Heidi Germain, Chelsey Allen, Monique Williams, Camille Spicer, Margit Weinberg, Brie Golden, Jess Smith, Amanda Baker, Nishtha Sharma, Ashton Brooks, Heather Cornman, Amy Beam, Kristine Strohmeyer, Dorothy Adkins, Brezny Qualls, Mike Pandich, Arielle Williams, Meghan French, Hannah Cherry, Cassidi Long, Caitlin McCusker, Kate Heaton, Erin Connolly, Lydia Chandler, Ashton Young, Allison Day, Misty Wilson, Brittney Sito, Sam Johnson, Kat Newton, Maegan Bendt, Erica Tucker, Susan Surey, Kiah McCoy

Meeting Started by President Sean McBride at 7:02 p.m.

1. Food!
    a. Special thanks to Stephanie Celenza, Arielle Williams, Wendy Fulk, Brie Golden, Meghan French, Kat Newton, and Erin Connolly for bringing food!

2. President Sean McBride introduced the CSS Executive Board and Committees.
    a. President- Sean McBride (som3281@uncw.edu)
    b. Secretary- Kelly Padykula (kjp2745@uncw.edu)
    c. Treasurer- Hayley Lovitt (hl5926@uncw.edu)
    d. Historian- Amanda Frasca (arf9040@uncw.edu)
    e. Publicity Chair- Hayley Lovitt
        - ✓ Contact Hayley at hl5926@uncw.edu if you would like to join the Publicity Committee.
    f. Community Outreach Chair- Taylor Bailey
        - ✓ If you have any ideas for a service project, or would like to join the Community Outreach Committee, contact Taylor at ctb8397@uncw.edu.
    g. Fundraising Chair- Brent Kight (abk1465@uncw.edu)

3. Faculty Advisor Jennifer Chin (chinj@uncw.edu) spoke about Reasons to Join CSS.
    a. Service Opportunities
        a. Halloween Carnival
        b. Rock for the Cure
        c. Relay for Life
    b. Networking Opportunities
        a. Project Protégé
        b. Visits to PR Agencies
        c. Panel Discussions
    c. Educational Opportunities

a. Make the Most of Your Major

d. Making Lifelong Friends While Having Fun!

a. Socials/ COM Department Banquet

b. Dress for Success Fashion Show

e. Other Things We Do:

a. Raise money for charities

b. Support the COM department at various functions

c. Attend N.C. State PR conference

d. Sponsor the CSS Achievement Award--$100 bookstore gift card

4. Quick Icebreaker

5. Treasurer Hayley Lovitt spoke about Dues and Points.

a. Dues

- ✓ Dues for Spring semester 2009 are:
  - $20 (cash or check)
  - $10 for members who have achieved active status
  - Make checks payable to CSS
  - Can be given to Hayley or Jennifer
- ✓ A member info sheet should be turned in along with your dues if you are a new member.
  - Forms can be printed out at: http://student.uncw.edu/org/css. Click on "Club Info," or they can be picked up at meeting.
  - Deadline for dues is February 11th.

b. Points

- ✓ To achieve active member status, you must earn *10 points a semester*.
- ✓ Points can be earned by:
  - Attending meetings = 1 point
  - Participating in service activities and events approved by CSS (points vary)
- ✓ Active members will receive a 50% reduction in future membership dues.
- ✓ Contact Hayley Lovitt about dues and points at hl5926@uncw.edu.

6. Fundraising Chair Brent Kight spoke about the Bake Sale.

a. When: Thursday, February 12th from 9am-2pm.

b. Where: Library or Leutze (will update asap)

c. We need volunteers to bake items and/or work the table for an hour shift.

d. Earn points and help raise money for CSS!

e. Please contact Brent at abk1465@uncw.edu to sign up!

7. Fundraising Chair Brent Kight spoke about selling Attractions Coupon Books.

a. What: Sell a $25 Attractions coupon book and CSS receives $10

b. You receive 1 point for 2 books sold; can earn a maximum of 3 points

c. Attractions books are available for areas in NC, SC, and VA
d. Sign up with Brent at abk1465@uncw.edu to get involved.

8. Community Outreach Chair Taylor Bailey spoke about the Valentine's Day Care Packages.
a. When: Friday, February 13th, at 3pm
b. What: Need donations and volunteers to deliver the care packages to the NHRMC for small children-17 years of age.
c. Examples of donations include stuffed animals, coloring books and crayons, books, puzzles, etc.
d. Look for more information in an upcoming e-mail.

9. President Sean McBride spoke about the Media Panel Discussion.
a. When: Next meeting, February 11, 2009, at 7pm in Leutze 143
b. What: ALL ACCESS Media Panel: From Backstage to Cover Page
- Panelists representing both print and broadcast journalism will be on hand to discuss their transitions b/t college and current job and trends facing their mediums
- Confirmed panelists include Al Inman from WRAL in Raleigh, Meghan Packer from WWAY-TV3, Chris Wilkerson from Greater Wilmington Business Journal
- Don't miss this opportunity to network!

10. Secretary Kelly Padykula spoke about a point opportunity through a Raffle Prize.
a. Need points?
- Secure a raffle prize from a business and earn a point
- The amount of points received depends on the monetary value
- Examples of raffle prizes are gift cards, t-shirts, gift sets, mugs.

b. Email Kelly at kjp2745@uncw.edu if you can contribute ☺.

11. Member Ryan Young spoke about Fashion Show Skits.
a. What: Looking for volunteers to act in skits to be aired during intermission of the fashion show in March
b. Taping takes place on Feb. 16 from 5-9pm
c. Earn CSS points
d. Contact Ryan Young at ray8456@uncw.edu to help out!

12. Historian Amanda Frasca spoke about the Alumni Brunch.
a. We still need volunteers to work the COM Studies Homecoming Alumni Brunch (this Saturday, January 31).
b. Volunteers are needed to take pictures, work the information tables, and monitor each room.
c. If you would like to volunteer, email Amanda at arf9040@uncw.edu.

13. President Sean McBride spoke about a point opportunity!
a. Earn points by bringing food for meetings.

b. Food you can bring:
    i. Chips
    ii. Dip
    iii. Cookies
    iv. Soda
    v. Ice
c. Points vary according to what items are brought
d. Sign up with Sean at the end of meetings or contact him at som3281@uncw.edu.

14. Secretary Kelly Padykula conducted the raffle.
    a. Congratulations to Heather Cornman for winning a free buffet meal from CiCi's! ☺

Meeting ended at 7:30 p.m.

Next meeting: Wednesday, February 11, 2009 in Leutze 143 at 7 p.m.
ALL ACCESS Media Panel: From Backstage to Cover Page

Meeting Minutes by CSS Secretary Kelly Padykula and Faculty Advisor Jennifer Chin.