

A grayscale X-ray image of a human torso, showing the ribcage, spine, and shoulder blades. The image is slightly tilted and serves as the background for the text.

**7TH ANNUAL
DRESS FOR SUCCESS
FASHION SHOW**

FASHION TO THE RESCUE

FRIDAY, MARCH 27

12:15 PM

WARWICK CENTER BALLROOM

**PRESENTED BY
THE UNCW COMMUNICATION
STUDIES SOCIETY**

**CLOTHING PROVIDED BY
BANANA REPUBLIC**

**PARTIAL FUNDING BY SGA
FREE AND OPEN TO THE PUBLIC**

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FOR IMMEDIATE RELEASE

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SUCCESS IS WHAT THE DOCTOR ORDERED

Dress for Success Fashion Show: Fashion to the Rescue

WILMINGTON, N.C. — The UNCW Communication Studies Society will host its seventh annual Dress for Success Fashion Show at 12:15 p.m., Friday, March 27 in the Warwick Center Ballroom on the campus of UNC Wilmington.

“The fashion show is a fun way for students to learn what appropriate interview attire is,” says co-coordinator and event host Ryan Young. “A professional wardrobe allows new graduates to be taken seriously in the corporate world.”

This year’s show, “Fashion to the Rescue,” is loosely based on the ABC hit show “Grey’s Anatomy.” UNCW student models will sport business professional and business casual ensembles on the catwalk, featuring clothes provided by Banana Republic. During intermission, skits will be shown via video broadcast on how to create a professional portfolio as well as interview skills.

The Dress of Success Fashion Show takes place on Communication Studies Day, an annual day-long celebration of the discipline hosted by the Department of Communication Studies. Events feature alumni from the major and allow students and faculty networking opportunities with professionals representing various communication related industries. All events are free and open to the public. For more information, please contact faculty advisor Jennifer Chin at chinj@uncw.edu or (910) 962-7720.

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Background

- Established in 2002
- Approximately 65 members
- Faculty Advisor: Ms. Jennifer Chin
- President: Sean McBride

Mission

- To prepare members for a clear understanding of the communication field and to provide networking opportunities with peers and professionals in communication-related fields

Programs and Activities

- Project Protégé
 - Mentoring program that matches students with local professionals in communication-related fields
- Rock for the Cure
 - Breast cancer benefit concert to support the New Hanover Regional Medical Center Foundation's Pink Ribbon Fund
- Make the Most of Your Major
 - Hosting an information session each semester to help COM majors and students interested in communication studies learn more about the department, course offerings, internships, and student groups
- Informative Panel Discussions
 - Creating networking opportunities for students by hosting panel discussions for broadcast news, public relations, and event planning
- Service Projects
 - Helping to collect supplies for Adopt-a-Family, the New Hanover Humane Society
 - Raised over \$1300 for Hurricane Katrina relief
- Dress for Success
 - Business casual and business professional attire fashion show to demonstrate to students how to dress for the workplace