UNCW

Communication Studies Day

Auction

March 27, 2009

What is Communication Studies Day?

Communication Studies Day is an event held by the Department of Communication Studies at UNCW that concentrates on communication studies by providing informational events to inform students about different aspects of the communication studies department.

Events on COM Studies Day Include:

- Dress for Success Fashion Show
- Two alumni panel discussions
- Auction
- Social

The annual tradition of Communication Studies Day is a vibrant celebration of our discipline, department, and all who comprise the Communication Studies family.

COM Department Website - http://www.uncw.edu/com/

What is the COM Studies Day Auction?

The COM studies day silent auction is an auction held to raise money for a cause directly related to the Department of Communication Studies at UNCW. This year, the cause(s) supported by the auction may include:

- COM Studies Department general operating budget
- The Mimi Cunningham Speaker Series. This new fund focuses on bringing speakers to campus to speak on communication related issues.
- Dr. Betty Jo Welch Communication Studies Alumni Scholarship. As UNCW's first full-time faculty member in the discipline, Dr. Welch worked at fostering the division development into the present day Department of Communication Studies. The scholarship is given to a COM major based largely on campus and community involvement as well as a strong GPA.

Continued

Auction Causes Continued

❖Brian Pearson King Scholarship. This scholarship was established in 2004 to in memory of Brian Pearson King, a rising freshman with interest in Communication Studies. The Scholarship is awarded to a PCOM student who demonstrates promise through a competitive essay about why they want to be a COM major.

❖The Justin Thompson Communication Studies Scholarship for Enacting Social Change. This endowed scholarship was created by Mark Griffis and Dave Robertson to award students who excel in the area of communication studies; the scholarship is presented to a COM major who shows vision for positive social change through a competitive essay.

What you can do to help!

❖Donate items to the auction

❖Come to the auction

What kind of things can you donate?

❖Goody Packages

❖ Service Certificates

❖ Practically ANYTHING!

❖We are open to any donations offered by your organization.

❖Your contributions help students at UNCW, and subsequently, the Wilmington area. By enriching our students' lives, the reward is given back to the community through student service and activities.

What's in it for you?

❖By contributing to this year's COM Studies Day Auction, you will be helping students achieve their goals of becoming strong communicators, well educated individuals, and well rounded members of the community.

❖As with any charitable donation to UNCW, your contribution is tax deductible.

❖Your donation to the UNCW COM Studies Day Auction will help advertise your organization to not only UNCW students, but also other professionals and businesses attending the event.

How can you contact us?

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