

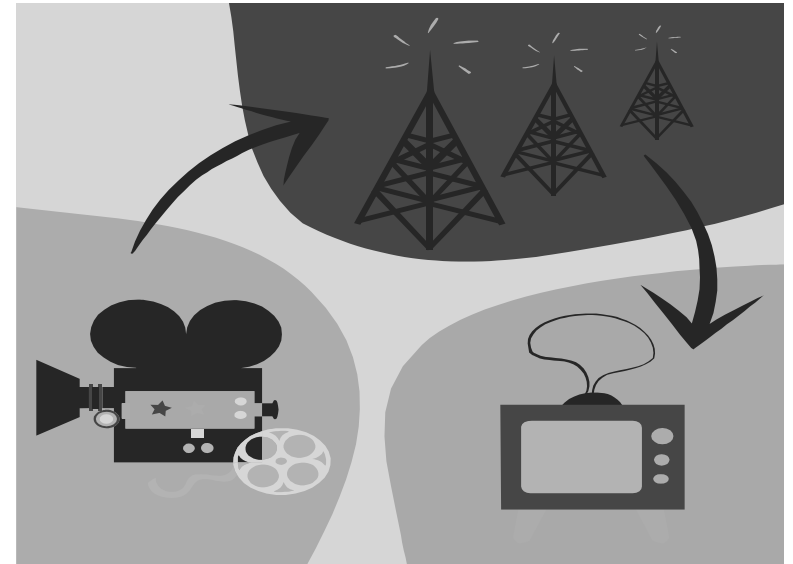
Prepare for the Air

A Broadcast Panel

Presented by the
UNCW Communication
Studies Society



The UNCW Communication Studies Society's mission is to prepare members for a clear understanding of the communication field and to provide networking opportunities with peers and professionals in communication-related fields. For more information, visit the CSS website at <http://student.uncw.edu/org/css>.

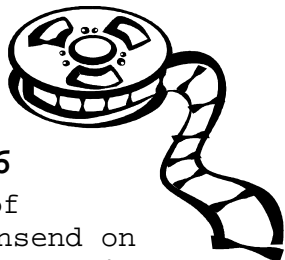


Partial funding provided by SGA.



Thursday, February 15, 2007
7:00 p.m.
Leutze Hall 143

The Panelists:



Kim Ratcliff WECT FOX 26

Kim Ratcliff is the co-anchor of Carolina in the Morning with Bob Townsend on WECT and Fox 26. She started work at WECT in December after spending the last 18 years at WWAY. At WWAY she started as a video tape editor then became a producer, reporter then an anchor. She has also worked as an assignment manager.

Kim is a graduate of UNCW. She graduated in 1988 with a BA in Communication Studies.

Kim is married to Bill Ratcliff owner of Cape Fear Investigative Services a local PI company. They have a five year old son Hunter and two dogs Jax, a 3 year old black lab and Abbey a 13 year old cocker spaniel.



Joe Keiley WECT

Joe Keiley grew up in Lincoln, Mass a small suburb twenty minutes outside of Boston. He graduated from Boston University in May 2004 with a degree in journalism and minor in history.

Upon graduation he spent a year and a half at the CBS affiliate in Alpena, Michigan, working in one of the country's smallest television markets as an Anchor/Reporter, also wearing many other hats.

In October 2005, Joe arrived in Wilmington for his second job in television. He was hired first as a general assignment reporter and was promoted to weekend anchor in June 2006.

While at Boston University Joe worked at the school's student radio station WTBU, following in the footsteps of such notable alumni as Howard Stern and Bill O'Reilly. At WTBU he covered college hockey and other school sports, working play-by-play, color commentary, and in-studio host.



Sarah Warlick WECT

Sarah Warlick joined the WECT News team as a producer in June 2001 following her graduation from Salem College in Winston-Salem, NC. Sarah was a producer for three years. She then transitioned into reporting by becoming the health reporter. In 2005 she took on reporting full time and started anchoring Sunday nights last summer.

Sarah's desire to work in broadcasting was evident early when as a child she would tape interviews with her brother and sister to air on her make believe radio station. In college her interest turned to television news. While majoring in communications with a focus in journalism, Sarah completed several internships, including one with CBS in New York. The following summer she lived at Wrightsville Beach and worked as a production assistant at WECT. She knew then she wanted to return to the area.

Sarah grew up in Lincolnton, NC and enjoys tennis, snow skiing, and rollerblading. She enjoys traveling and hopes to one day return to Europe and perhaps make another trip to Australia. Most of her time away from work is spent making sure her irresistible Jack Russell Terrier, Piper, gets the exercise she needs.

