Please join us for

the Ambassa-Alumni Reunion at
The Pub at Sweet & Savory
on
Sunday, February 23rd at
10:30 am

We invite you to cap off a wonderful weekend of Homecoming celebrations with some good laughs, yummy food (Dutch style) and lots of Ambassa-reminiscing!

Please RSVP to Esme Fussell at ef7556@uncw.edu by February 14, 2014
LETTER FROM THE PRESIDENT
WHITNEY VASS

Hey y’all! The Fall 2013 semester with Student Ambassadors has been filled with fun Ambass-a-socials, huge tours and many Alumni events, as well as the first stages of recruitment. The legacy of Student Ambassadors is as alive as ever at UNCW and we would like to share with you everything we have been up to. This newsletter is filled with great updates, awesome photos, and, as always, good Ambassa-vibes! We hope you are all doing well in the world and showing the Seahawk pride! On behalf of Student Ambassadors, we wish you a very Happy Holidays! GO SEAHAWKS!

SECRETARY
SARA GURKIN

Per usual, we continue to receive the Bulk every Monday and Thursday full of great Ambassa-news! Additionally, the website has been updated with beautiful photos of all of our members (thank you Mary Childers!). This semester we had four Ambassadors study abroad (Michelle MacKay (London), Jack Mahaley (Marseille), Alexa Tahan (Paris), and Emily Manning (Ecuador)) and we heard some great updates from them! Next semester, when we get newbies, their pictures will be added to the website as well! Check it out at http://student.uncw.edu/org/ambassadors.

Ambassadors on a break at the Admissions event Seahawk Saturday!
CONVENTION CHAIR: SARA WILLIS

We are so excited for Convention this year! The Case ASAP District 3 Conference will take place February 6-8th in Charleston, SC. The theme is “Setting Sail and Charting for Success” - how perfect for our beachside school! Our lipsync is sure to be great, with nautical inspiration for the song list and some killer dance moves. We cannot wait to shake our groove things and learn more ways to make our organization spectacular. So don’t worry, we will be taking lots of time to prepare for our two presentations and lipsync so we can keep a proud name to our wonderful organization!

PARLIAMENTARIAN
MORGAN JONES

This Fall, the Parliamentarian teamed up with the Social Committee early in the semester and held an awesome Scrapbooking Social, in which we finished last year’s scrapbook. The scrapbook looks great! Also this semester, E-Board successfully presented and passed their first amendment to the Ambassador by-laws. As always, Morgan is taking great care of the gavel and keeping order during the meetings. Next semester, we are looking forward to completing this year’s scrapbook!
As it is the Public Relation Committee’s job to promote Student Ambassadors, we have started a variety of new advertising techniques this semester. Vice chair, Rae’ven Braswell, used her designing skills to Student Ambassador business cards to spread around campus or simply hand out while tabling. In addition, we have upped our apparel game and we have ordered Ambassador crew neck sweatshirts. They should be here any day now! We are also working on long sleeve t-shirts with a nautical theme. These will be great for the winter and can be utilized at convention.

In other news, we are in the processing of planning a video that will air around campus, telling the whole of UNCW what Ambassadors is all about. It’s our goal to make Student Ambassadors known all around UNCW!

SPIRIT CHAIR: LIZ MASON

The Spirit Committee has been working diligently to enthuse and energize UNCW! This semester we initiated the “Teal Patrol” coupon system. To encourage students’ participation in Teal Tuesday, Ambassadors handed out bookstore coupons, in the form of a citation, to students who were caught wearing other collegiate apparel. With these coupons, students can buy UNCW apparel and boost school spirit! Next semester we look forward to further showing off our school spirit during Homecoming week – see you all there!

Ambassadors repping their UNCW apparel during Teal Patrol!
RECRUITMENT
CHAIR: COURTNEY POLAND

This year’s recruitment theme, “Be a Part of Something Incredible” (inspired by The Incredibles), has motivated many students to apply to become Student Ambassadors! We received 118 applications by the application cut-off day, and we can’t wait to get started reading them over break. Once we are back in the spring, the recruitment socials and interviews will start right away. With the amount of interest shown throughout the recruitment campaign, we have no doubt that the new member class of 2014 will be just as Ambassa-fabulous as the others!

FUNDRAISING
CHAIR: PAIGE GARNER

This fall has been filled with planning and coordinating both old and new fundraisers for Student Ambassadors. This semester’s fundraisers have included:

- Orange Leaf frozen yogurt for a fun filled night of fro-yo and fundraising
- Rapid Refill Ink partnership to recycle used ink cartridges, with the bonus of receiving a percentage of their salvage value
- UNCW basketball game concession stand, through which we received a percentage of the proceeds earned
- Continuing the tradition of providing exam week care package options to parents of on-campus residents

In addition to fundraising efforts by the Fundraising Committee itself, our goal for the spring is to have each committee within Ambassadors implement a separate fundraiser of their own creation. The proceeds for each committee’s effort will go toward that committee’s budget.
TOURS
CHAIR: ANDERSON MCNAULL

The Social Committee has worked all semester to make sure our Ambassadors have mixed their hard work with a lot of play. We kick-started the year off the right way with a beach social, complete with a sand-castle building competition! Throughout the semester we have had multiple other socials, including a teal themed bowling night and volunteering at a local church’s Trunk-or-Treat Halloween event. And what’s a semester in Ambassadors without a little dancing? Our semi-formal was a huge success at City Limits downtown! Finally, senior send-off was a bittersweet end to the semester, but we can’t wait for what the Social Committee has in the works for next semester!

SOCIAL CHAIR: LAUREL BLAKE

Ambassadors goofing off after a fun-filled Ambassador-volleyball social at Capt’n Bill’s!

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TOURS CHAIR: ANDERSON MCNAULL

One of the longest-standing responsibilities of being a Student Ambassador is giving a weekly tour. To help keep us brushed up on tour facts, we held a tour review session at our Fall retreat at the beginning of the semester. As always we stay committed to providing the best possible first experience for potential students as we guide them through our lovely campus!
Drum roll please… Oozeball 2014: Who Will Be the Biggest Oozer? is coming to UNCW on April 26! The gazebo fields are booked and the fire trucks are ready for the 21st annual Ooozeball tournament! This semester has consisted of the early planning stages for Oozeball, but the spring will be full of advertising, tabling, and registrations. In addition, to get UNCW even more pumped for this amazing tradition, we have begun brainstorming a variety of marketing strategies to promote the event, such as holding contests for free registration and using various forms of social media. We are looking forward to yet another amazing Oozeball season, and we hope to see many of you out there playing!

Remembered an Ambassa-ancedote you’d love to share? Or have any suggestions for the things we have planned? Or simply want to get in touch? Please e-mail Esme Fussell at ef7556@uncw.edu!